

# Online training

## TRAINING SOCIAL ECONOMY TRAINERS IN DIGITAL SKILLS IN THE SOCIAL ECONOMY



### Goals

- ✓ Giving trainers a framework for training digital social economy.
- ✓ Provide tools and guidance on social economy and digital skills
- ✓ Co-design the training modules of the Social Tech Academy project

### For whom?

- ✓ Any trainer from :
  - professional and educational training organisations in the social economy
  - or from university degrees in the social economy



24 March 2023



9:30 – 18:15 GMT+1



Free

[\*\*REGISTER\*\*](#)



Co-funded by  
the European Union



# The projet

## Objectives and description

The Social Tech Academy project aims to create a European platform of resources on digital jobs in the social economy and social tech.

This platform will include training courses, thematic webinars, interviews and portraits of professionals, job descriptions and job offers.

Our objective: to provide the keys to entry and orientation in the digital transformation of the social economy in the European Union.

This platform will be operational from 2023. It will be available in four languages: French, Spanish, Italian and English.

## Targets



**People in  
retraining**



**Social economy  
trainers**



**Students or  
young  
graduates**



**Employers in the  
social economy**



# Programme

## 24 March 2023 – morning



**09:30 – 10:00** Introduction



**10:00 – 10:45** Empowering social economy organisations and their beneficiaries on the road to digital maturity



**10:45 – 11:30** Frameworks for developing and measuring digital skills



**11:30 – 12:15** Case study 1:  
Needs analysis and personae



**12:15 – 13:00** Innovative Methodologies for Digital Education



# Programme

**24 March 2023 – afternoon**

-  **14:00 – 14:45** Trainers Guiding the Social Tech Academy Digital Learning Pathway
-  **14:45 – 15:30** Case study 2:  
 Designing vocational training in the post-Covid era: building an appropriate framework together
-  **15:30 – 16:15** Online courses and digital training web platform
-  **16:15 – 17:45** Case study 3:  
 Learning strategy for the social economy ecosystem
-  **17:45 – 18:00** Overall assessment



# Registrations

## Prerequisites

- ✓ Experienced trainers for university masters or professional training courses for adults working in the field of the social economy
- ✓ Have the will to improve the knowledge, skills and digital know-how of their target audiences
- ✓ Participate in the questionnaire on training expectations

## Registrations

The training is **free of charge**. To register, simply [complete this form](#).

The course is **entirely distance learning**.

Places are **limited to 30 people**.

This training is conducted in 4 languages:

- in English on 24 March 2023, at 09:30 GMT+1
- in French on 30 March 2023, at 09:30 GMT+1
- in Italian and in Spanish (date to be confirmed)



# Contacts



**Justine Coopman**

Communication & Community  
Officer at the Social Good  
Accelerator

**RESPONSIBLE FOR THE  
COMMUNICATION OF THE  
PROJECT**

[justine@socialgoodaccelerator.eu](mailto:justine@socialgoodaccelerator.eu)



**Thomas Brisbart**

Programme Manager at the  
Social Good Accelerator

**TRAINING MANAGER**

[thomasb@socialgoodaccelerator.eu](mailto:thomasb@socialgoodaccelerator.eu)