A   **THE SOCIAL GOOD ACCELERATOR**   initiative

SOCIAL INNOVATION VILLAGE ——

Lisbon, november 5th 2018

Press release

"Social Innovation Village"
Web Summit 2018 (nov 5-8, 2018, Lisbon)
#MakeitForGood

Social Good Accelerator, a French initiative of European interest, presents the "Social Innovation Village" at Web Summit 2018: a 90-person delegation with an exhibition of 24 social innovation projects and various inspiring events, to pledge for "More Social Good in Tech, More Tech in Social Good".

The Social Innovation Village, by the Social Good Accelerator

The Social Innovation Village, the place tech and social innovation will join forces at Web Summit, 2018 is a collective non profit initiative created by the European association Social Good Accelerator, to advocate for better acknowledgement and acceleration of Social innovation within the European innovation framework. The idea was born at Web Summit 2016, and had its first milestone last year alongside François Hollande as Chairman of the Fondation la France s'engage during Web Summit 2017.

Supported by the European Commission Directorate-General for Research and Innovation, Fondation la France s'engage, Fondation EDF, Accenture and Société Générale, the Social Innovation Village takes place within the Web Summit with **24 exhibiting projects** - 8 per day with diverse status: non profits, foundations, universities, CSR R&D…all centered around a core partner booth. These projects prove that tech can adapt to general concerns and tackle issues like improving citizenship, environment, or social issues. Several are R&D funded by H2020 program, while others are startups or associations undertaking social issues such as caring for the homeless, water sanitation or youth employment thanks to tech or non-tech solutions. Every project could see their impact accelerated with tech partnerships.

Social Innovation Village's Momentums at Web Summit

Tuesday, November 6th is the big day at Web Summit! Social Innovation community officially delivers their Declaration to Carlos Moedas, European Commissioner for Research, Science and Innovation on the Forum Stage at 1.30 pm (Conference "Social Innovation: Achieving a Triple A rating for Europe"). Afterwards, on the same stage, Carlos Moedas, Mounir Mahjoubi, French Secretary of State for Digital Affairs, Monique Morrow, President and co-founder of The Humanized Internet, along with the Social Good Accelerator's President Jeanne Bretécher, will discuss on how to put "**More Social Good in Tech, more tech in Social Good**". They will then visit the Social Innovation Village and meet with the projects.

The Delegation has also organised several evening side-events at Casa do Impacto, the new philanthropic accelerator in Lisbon alongside with our amazing partners:

- Tuesday, November 6th: European Pledge to prepare the European elections

- Wednesday, November 7th: a workshop organized by Next Generation Internet "A Millennials' narrative for the Next Generation Internet" to be followed by roundtable discussions and startup pitches during the event "Tech for Impact : Co-building Sustainable Cities" in partnership with Make Sense, C-40 and La French Tech.

#MakeItForGood: launching a study and pledge at Web Summit 2018

The first ambition of the Social Good Accelerator association is to create an inventory and explore the motivations and impediments of collaborations between tech actors and social innovators in Europe. The first results of our study operated by ProbonoLab and Agence Phare will be presented during this event.

During the evening, the association will also launch their European Study to "Explore Existing Collaborations, Potentialities and Impediments between Tech Actors and Social Innovators in Europe". This study goes alongside a global Manifesto - #MakeItForGood - addressed toward Tech and Social innovators to accelerate these collaborations and the weight of Social innovation within European innovation assets. The more support we get, the faster the acceleration will be!

About us

The Social Good Accelerator is a European association born from a collective initiative created at the 2017 Web Summit with the support of the Foundation "La France s'engage". With our "Social Innovation Village", along with our institution, corporations, associations, social entrepreneurs and foundations partners, we are committed to work together in order to encourage the actors of Social and Technical Good and to create innovative solutions in Europe. Have a look at our press file (available on request).

Our goal : to create a bridge between
➔ Actors of social innovation: accelerating social innovation through digital transition
➔ Tech actors: establish links with societal issues. Distill social innovation in any technological innovation project

Our missions
➔ INFORM AND UNDERSTAND: Create a bottom-up and top-down information circuit between European institutions and actors in the field; Seek peer-to-peer relationships between Tech and SSE ecosystems in Europe (e.g. French Tech and SSE); Create connections between ecosystems. See DGI: Digital Social Innovation
➔ INFLUENCE: Collect - through multi-stakeholder think tanks and a digital platform - concrete proposals for the European institutions and their Member States; disseminate the needs and expectations of the two ecosystems to match supply and demand.
➔ ENCOURAGE MEETINGS AND CREATE A SHARED COMMUNITY OF VALUES: Promote social innovation, raise awareness of the need for digital transition of SSE actors (circular economy) and engage in existing solutions in major technological events; Lead an online and offline community.

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@Websummit : Meet us at booth E231, pavilion 2 next to Forum Stage!

Press file on request.